## COLOURFUL EXCELLENCE

Good Vibes for your business.

The Colourful Excellence team brings good vibes to your company...

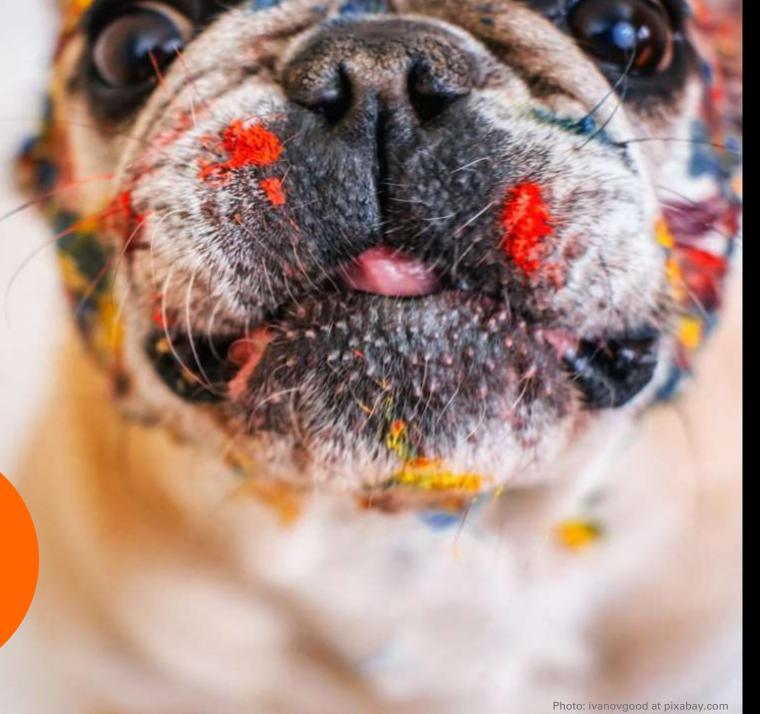


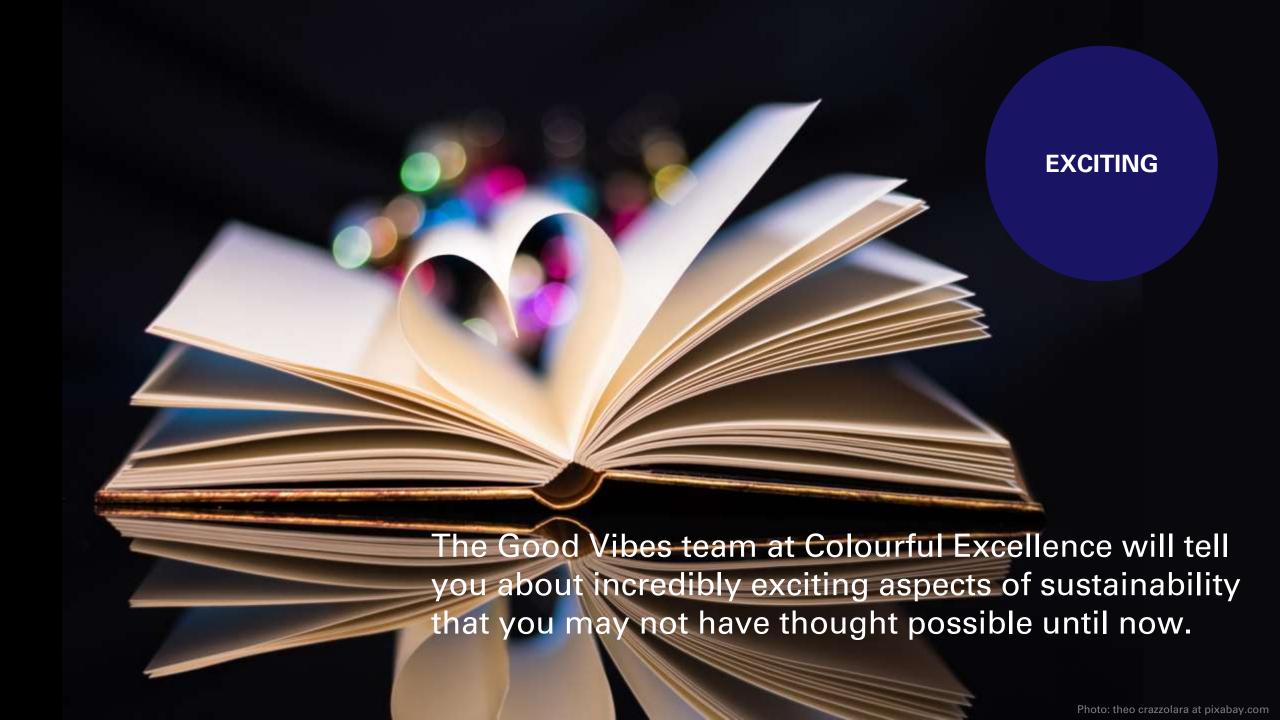
...and make your business more successful - with fun, diversity and a positive impact on the environment and society. Colourful Excellence | Change Management for your way to an eco-effective business.



Good vibes through the experienced team of Colourful Excellence, but even more through ecologically positive concepts that are good for you, your business, nature and wildlife.



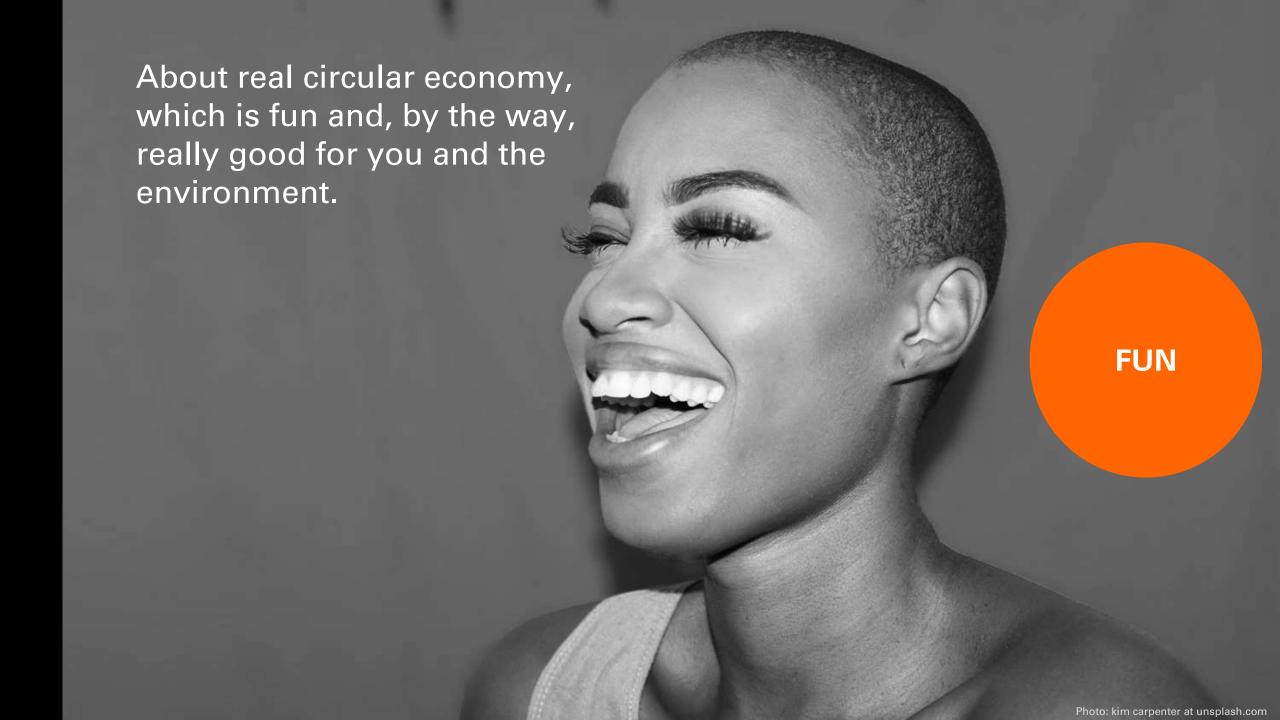




About colourful diversity as the basis for healthy growth.









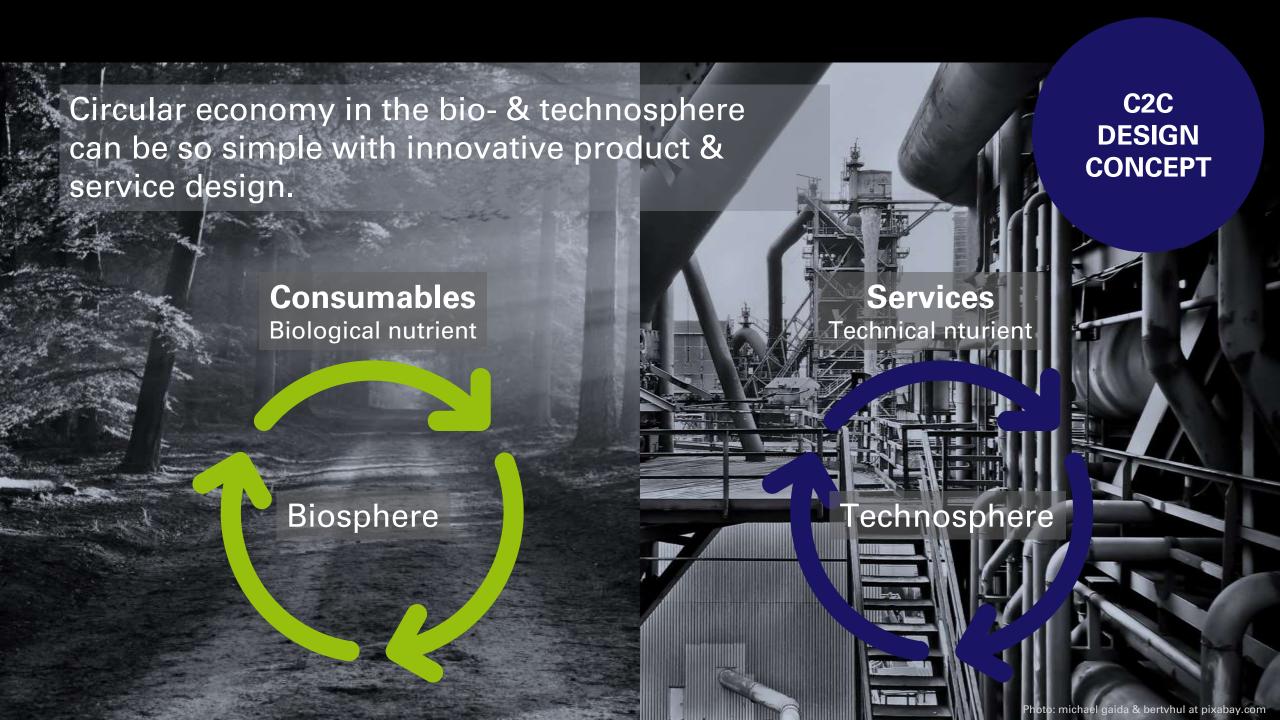
Climate-positive action is now the order of the day instead of just climateneutral action.



The better way: eco-effectiveness instead of eco-efficiency. Because less bad is still a long way from being good.









The path is your goal. So what are you waiting for? Or maybe you're just not ready yet?





Michael Braungart teaches at Leuphana University in Lüneburg. He is also the founder of EPEA Internationale Umweltforschung GmbH in Hamburg, the cradle of Cradle to Cradle. Furthermore Michael Braungart is also co-founder and scientific co-founder and scientific director of McDonough Braungart Design Chemistry (MBDC) in Charlottesville, Virginia (USA) as well as founder and scientific Director of the Hamburg Environmental Institute (HUI). He is the co-founder of the Cradle to Cradle design concept, which is the basis for the Green Deal and the Circular Economy Programme of the European Union. Together with organisations and companies from different sectors Michael Braungart designs eco-effective products, business models and intelligent material pooling. For his work, he was awarded the the "Golden Flower of Rheydt" for his work in 2019. of Rheydt", the oldest environmental protection award in environmental award in Germany.



Claus has more than 20 years of management experience in sports & tourism and has been advising companies, clubs and associations in strategic projects with a focus on change management, turn around management and business development for 8 years - and the new focus is change for our future - Cradle to Cradle.

Claus is the founder of Horstmann Strategie & Management Consulting. Claus previously held leading management positions at 1. FC Köln, VFL Handball Gummersbach and Center Parcs.



## Frank K. Pohl

Frank has been advising companies from the the hotel & tourism industry strategically and in digital marketing, CRM, brand management, business development, change management, process optimisation & quality management. After many years in management positions, at Center Parcs, Lindner Hotels & Resorts, Happy Digits Hotels & Resorts, Happy Digits, the Nürburgring and Hudora. and Hudora, he founded boomeo in 2015. Frank also teaches at the IBA University of Corporate Education. The new focus of his consulting is the accompaniment (change management) of companies on their way towards an eco-effective orientation (cradle to cradle).



Admit it, you want it too. Good vibes for you, your company, your employees and for your environment.
So talk to us.

Just call the Good Vibes Team at: +49 (0) 221 423 1634 0 Or write an email to: colourfulexcellence@gmail.com

## COLOURFUL **EXCELLENCE**

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